

## **Press Factsheet**

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### **Kapsch PublicTransportCom**

#### **Intelligent infrastructure solutions for urban mobility, public transport operators, and transportation agencies.**

The foundation of the company in 2016 represents Kapsch's clear pledge that public transport is a growing market. It allows for a more focused and dynamic structure and is intended to help us handle transmodal synergy effects in the urban mobility segment within the Kapsch Group in a more targeted fashion.

The portfolio of Kapsch PublicTransportCom comprises solutions and services for intermodal transport control systems (ITCS), automatic fare collection (AFC), electronic and mobile ticketing systems, as well as real-time passenger information (RTPI).

#### **Our solutions.**

Kapsch PublicTransportCom provides unified systems for ticketing, monitoring & dispatch and more, helping operators to improve the passenger experience, plan effectively and react to service disruptions in real time. With the data gathered during the operation of Kapsch PublicTransportCom's ITCS solution, public transport operators can provide RTPI, such as trip and service information, helping passengers to plan their journeys, avoid any delays, and reach their destinations faster.

Simple, convenient ticketing solutions encourage more people to use public transport and help operators to offer competitive services tailored to the needs and habits of their passengers. The company's multimodal AFC solutions enable public transport operators to engage more effectively with passengers via a range of fully integrated sales channels – from manned Point of Sale (POS) solutions and ticket machines to online and mobile portals. In combination with AFC software, Kapsch PublicTransportCom provides the full range of hardware devices needed, from validators and driver consoles, to metro gates, outdoor validators and ticket vending machines. Kapsch supports contactless cards, QR codes and other modern ticketing options that reduce waiting times, simplify ridership reporting and create a better customer user experience. Traditional contactless card based ticketing models can be enriched or replaced with new alternative payment means such as Near Field Communication (NFC), Europay International, MasterCard and VISA (EMV), or mobile payments.

#### **Our core competencies.**

From a project management perspective, Kapsch PublicTransportCom's end-to-end delivery capabilities mean a single point of contact and accountability for the full range of public transport solutions for each client. This minimizes supplier management workloads.

From a technology perspective, Kapsch PublicTransportCom uses open technology platforms, ensuring that AFC, ITCS, RTPI and other applications can be integrated quickly and simply with operator's legacy systems. It is possible to start with a single application and integrate or upgrade with additional functionality.

The mission-criticality of public transport solutions makes systems security a management issue for operators. As well as ensuring that physical infrastructure is secure, systems and data must be protected from online threats. Security is a major focus area for Kapsch PublicTransportCom and we are working closely with customers to assess and mitigate cyber risks.

**Our references and research know-how.**

Kapsch PublicTransportCom integrated ITCS applications to some of the largest AFC solution networks, including the networks of De Lijn (Belgium), Arriva, Veolia, Syntus and EBS (The Netherlands). The networks of the Metrorex and RATB (Bucharest), the GAPTE (Ghana) and the Rea Vaya BRT (South Africa) are all powered by Kapsch PublicTransportCom. In 2017, Kapsch PublicTransportCom was awarded its first mobile ticketing project in the USA by the Metropolitan Atlanta Rapid Transit Authority (MARTA).

Kapsch PublicTransportCom invests about EUR 8.2 million in R&D. More than 100 employees are developing smart infrastructure solutions for the future at two proprietary development centers in Europe and a renowned partner institution in India.

Kapsch PublicTransportCom works closely with key industry organisations to push forward the public transport agenda and improve the quality of services for passengers. The company is a member of the European Rail Industry Association (Union Internationale des Transports Publics, UITP), helping to champion its vision for sustainable urban mobility, and a member of the American Public Transportation Association (APTA), whose mission is to improve the quality and accessibility of public transportation in the US. In 2015, Kapsch joined the Smart Ticketing Alliance (STA), which is driving forward the ticket interoperability and inter-modal transport agenda.

**Outlook.**

Kapsch PublicTransportCom expects moderate growth in the coming years. This forecast is based on new projects and contracts linked to the new product portfolio. In addition, strategic projects were launched that are aimed at ensuring Kapsch PublicTransportCom's ability to meet the demands of the coming years. The growth markets which we are focusing on comprise Belgium, the Netherlands, Romania, Africa, and, especially, the USA.

**Company at a glance.**

Company	Kapsch PublicTransportCom GmbH
Establishment	2016
Headquarters	Vienna, Austria
Locations	4
Subsidiaries	3
Employees	about 160
Management	Kari Kapsch, Bernd Eder, Reinhold Pfeifer

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