

## **Press release**

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### **Kapsch TrafficCom presents latest mobility solutions at Gulf Traffic Conference in Dubai.**

**Vienna, December 6, 2019** – Kapsch TrafficCom (Kapsch) will showcase the latest integrated mobility solutions in realistic scenarios at this year’s Gulf Traffic in Dubai. With proven expertise, Kapsch offers a broad scope in terms of highway and urban mobility management capabilities, tolling, V2X, MaaS, and a multi-modal back office.

#### **Kapsch highlights a new age of urban mobility.**

“As visitors to our stand at Gulf Traffic will learn, the convergence between traffic management and demand management systems has given cities and highways an effective combination of tools,” says Nathalie Leboucher, Kapsch TrafficCom’s Senior Vice President WEMENA. Kapsch has a clear message for delegates at Gulf Traffic - building sustainable urban mobility requires not just innovative solutions but also cooperation. As traffic management and demand management systems increasingly converge, closer, longer-term relationships are key to realizing mobility’s next great leap forward.

#### **Showcasing innovation at Gulf Traffic.**

Gulf Traffic is an annual platform for the most innovative thought-leaders to convene in high-level discussions on the future of traffic in the EMENA region, which takes place from 9th to 11th December at the World Trade Centre in Dubai. With the spotlight on “Technology For Smarter Cities”, Kapsch experts will share their vision for the future of urban mobility and will provide answers to important questions on mobility solutions and multi-modal transport at **Booth #H8.F30**:

- > **Tolling & Weigh-In-Motion:** Nuno Gusmao, Solution Consultant EMENA
- > **Traffic Management:** Fahim Belrabi, Solution Consultant EMENA
- > **Urban Mobility Management:** Luna Roger, Senior Product Manager Solution Center Traffic
- > **Connected Vehicles:** Barbara Hollinger, Sales Enablement EMENA SC Traffic

#### **Region – Sales:**

- > **Mohammed Serroukh**, VP Business Strategy Middle East
- > **Nathalie Leboucher**, Senior Vice President Western Europe, Middle East & North Africa

#### **Expert Speech at the ‘AI For Transportation’ conference:**

Mohammed Serroukh, VP Business Strategy Middle East: **“Creating AI-powered virtual operators”**  
Monday, December 9, 15:10

More Information: [www.gulftraffic.com/en/conference/ai-for-transportation.html](http://www.gulftraffic.com/en/conference/ai-for-transportation.html)

Meet us at booth #H8.F30 #GulfTraffic to find out more.

**Kapsch TrafficCom** is a provider of intelligent transportation systems in the fields of tolling, traffic management, smart urban mobility, traffic safety and security, and connected vehicles. As a one-stop solutions provider, Kapsch TrafficCom offers end-to-end solutions covering the entire value creation chain of its customers, from components and design to the implementation and operation of systems. The mobility solutions supplied by Kapsch TrafficCom help make road traffic safer and more reliable, efficient, and comfortable in urban areas and on highways while helping to reduce pollution.

Kapsch TrafficCom is an internationally renowned provider of intelligent transportation systems thanks to the many projects it has brought to successful fruition in more than 50 countries around the globe. As part of the Kapsch Group, Kapsch TrafficCom with headquarters in Vienna, has subsidiaries and branches in more than 30 countries. It has been listed in the Prime Market of the Vienna Stock Exchange since 2007 (ticker symbol: KTCG). Kapsch TrafficCom's about 5,000 employees generated revenues of EUR 738 million in fiscal year 2018/19.

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