

Press release

Katharina Gugler is new Head of Business Development at Kapsch BusinessCom.

Vienna, September 4, 2019 - As of September, Katharina Gugler will take over as Head of Business Development at Kapsch BusinessCom. The 35-year-old studied physics with a focus on quantum physics and information theory. Most recently, she worked for Grabner Instruments in global sales and business development. In her new position, she will play a key role in shaping the strategic development of Kapsch BusinessCom. "I have always been particularly interested in the concrete application and economic aspects of innovations, which is why I have consciously moved from pure research to business in recent years," describes Katharina Gugler, who was born in Amstetten, her career.

At Kapsch, the Business Development department is primarily responsible for the implementation of digitization projects and, in addition to the Artificial Intelligence department, is part of the Business Innovations division. Under the leadership of Peter Wöhler, 20 people work to drive the latest innovations forward. These include the use of artificial intelligence in healthcare and smart gondolas for ropeway operation.

"As an Austrian company, Kapsch is particularly exciting for me in the field of digitisation. I am looking forward to contributing my expertise in the development of new value-adding solutions with and for Kapsch customers in a wide variety of industries and thus further developing Kapsch's digitisation portfolio," comments Gugler on the new challenge.



Picture: Katharina Gugler, Head of Business Development
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Kapsch BusinessCom, a Kapsch Group company, supports companies in taking their business performance to the next level and developing new business models. As a leading partner in digitalization, the company operates as a consultant, system supplier, and service provider. Kapsch BusinessCom is the ideal partner for keeping abreast of rapidly evolving digital technologies thanks to its widespread expertise in handling large quantities of data and matters of security, in addition to the valuable experience gained from successful implementation of a variety of use cases across numerous industries. The company's comprehensive portfolio in Austria, Romania and the DACH region includes technology solutions for intelligent and – most importantly – secure ICT infrastructure along with smart building technology, media and security technology, and outsourcing services. Kapsch pursues a strategy of manufacturer independence, cooperates with leading global providers such as HPE, Cisco, and Microsoft, and participates in a wide network of research partners and industry-specific solution providers ranging from startups to major corporations.

Kapsch BusinessCom services more than 17,000 customers both locally and globally, including Allianz, Erste Bank, ÖBB, OMV, ORF, and Vodafone. In the fiscal year 2018/19, Kapsch BusinessCom generated revenue of approximately EUR 380 million with its 1,330 employees.

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