Press release

Madrid City Council selects Kapsch TrafficCom technology to implement an intelligent mobility system

> **EcoTrafiX™ will be used to obtain precise data on the real mobility status in the city, thanks to the use of artificial vision cameras and Big Data techniques.**

> **The total project investment is 1.9 million Euros**

Vienna/Madrid, October 11, 2017 – Kapsch TrafficCom, international supplier of technology, services and solutions for Intelligent Transport Systems (ITS), has been selected by the Madrid City Council to implement an intelligent mobility system. With a total investment of 1.9 million Euros, the purpose of the project is to capture comprehensive data in order to accurately identify real traffic situations in the city, including all mobility modes: pedestrians, bicycles, motorcycles and cars.

As a result of this contract, Kapsch shall extend the data gathering network in the streets of Madrid by installing a network of 120 permanent traffic counting stations, equipped with intelligent artificial vision sensors to count traffic, as well as another 40 stations for pedestrians and cyclists, in order to continuously monitor mobility in the city's streets.

To process the information, the city council will install the Kapsch EcoTrafiX™ software platform; a tool designed to capture, aggregate, archive and supervise various data sources, helping municipal technicians to obtain an aggregate overview for subsequent analysis.

The urban traffic management solution will integrate the data obtained from the stations with various specific measurements such as traffic intensities, instant speeds, directional traffic count and characterisation, as well as any others considered necessary by the General Subdirectorate for Mobility Implementation and Transportation. This way, the Madrid City Council will analyse and identify the causes of congestions and propose efficient solutions for mitigation. Furthermore, the system will consolidate the data obtained from a statistical sample of sensorised vehicles, providing real time information on traffic, as well as others obtained from other municipal services, such as municipal car parks (location, usage), public street parking (SER), police reports, public transportation and any other that may be relevant to the Madrid City Council.

The EcoTrafiX™ platform will improve Madrid city traffic data management thanks to its capacity to produce new types of reports and objective data. The result will be better management of transport infrastructures and systems while also providing new tools to suitably plan future activities, aiming to reinforce options made available to citizens to commute..

Kapsch TrafficCom is a provider of intelligent transportation systems in the fields of tolling, traffic management, smart urban mobility, traffic safety and security, and connected vehicles. As a one-stop solutions provider, Kapsch TrafficCom offers end-to-end solutions covering the entire value creation chain of its customers, from components and design to the implementation and operation of systems. The mobility solutions supplied by Kapsch TrafficCom help make road traffic safer and more reliable, efficient, and comfortable in urban areas and on highways alike while helping to reduce pollution.

Kapsch TrafficCom is an internationally renowned provider of intelligent transportation systems thanks to the many projects it has brought to successful fruition in more than 50 countries around the globe. The family-owned company is headquartered in Vienna, Austria and in 2017 celebrated 125 years of successfully developing and implementing new technologies for the benefit of its customers. As part of the Kapsch Group, Kapsch TrafficCom has subsidiaries and branches in more than 30 countries. It has been listed in the Prime Market of the Vienna Stock Exchange since 2007 (ticker symbol: KTCG). Kapsch TrafficCom currently has more than 4,800 employees, and generated revenue of approximately EUR 648.5 million in fiscal year 2016/17. For additional information: www.kapsch.net and www.kapschtraffic.com

Follow us on Twitter: twitter.com/kapschnet

Press contact:

Alf Netek
Chief Officer Marketing & Communications
Kapsch AG
Am Europlatz 2, 1120 Vienna, Austria
P +43 50 811 1700
alf.netek@kapsch.net

Alexandra Vieh
Head of Marketing and PR, Global
Kapsch TrafficCom AG
Am Europlatz 2, 1120 Vienna, Austria
P +43 50 811 1728
alexandra.vieh@kapsch.net

Investor contact:

Hans Lang
Investor Relations Officer
Kapsch TrafficCom AG
Am Europlatz 2, 1120 Vienna, Austria
P +43 50 811 1122
ir.kapschtraffic@kapsch.net

>>> www.kapsch.net