Press Release

Kapsch TrafficCom – first Austrian company to receive IP Management Award

Vienna/Munich, March 3, 2016 – For its outstanding innovation and patent management, Kapsch TrafficCom received the IP Management Award 2016. Since 2008, this award has been bestowed by the Fraunhofer Institute of Labor Economics and Organization IAO in cooperation with the Management Circle AG. At the award ceremony, as part of the two-day “Patents 2016” convention for future-oriented patent management in Munich, Martin Linauer, Head of IP Management & Research Cooperations at Kapsch TrafficCom, accepted the trophy. Thus, for the first time in its history, the award was presented to an Austrian company.

The nominees were selected based on the evaluation of an independent research project conducted by the Fraunhofer Institute. For this year’s award, more than 3,000 companies from across the entire DACH (Germany, Austria, Switzerland) region were analyzed with respect to their digitization dynamics between 2010 and 2015. For this purpose, in particular the property rights and patents that companies generate in view of the digitization of products, organizational processes, and services were rated.

Picture 1: (f.l.t.r.) Corinna Schäfer (Management Circle AG), DI Dr. Martin Linauer (Kapsch TrafficCom AG), Hubert Rothe (Deutsches Patent- und Markenamt), Dr. Helmut Appel (Fraunhofer Institute for Industrial Engineering IAO)
In the subsequent jury assessment, Kapsch convinced with a clear lead over the other nominees. Aspects that stood out in the analysis included: the monitoring and defense system, cooperation with research institutes, systematic evaluation of inventions, collaboration between patent manager and business management, as well as the overall role of innovation management for business success. “The award honors the significance of innovation management in our company,” comments Martin Linauer. “More than ten percent of our total revenue go into research and development. Only by streamlining our processes and organizational structures are we able to leverage this investment.”

Kapsch TrafficCom is a provider of intelligent transportation systems (ITS) in the segments of toll collection, city access control and parking space management, traffic management, traffic monitoring, utility vehicle monitoring, electronic vehicle registration and V2X cooperative systems. The end-to-end solutions of Kapsch TrafficCom cover the entire value creation chain of its customers, from components and design to the installation and operation of systems, all from a single source. The core business comprises the development, installation and operation of electronic toll collection and traffic management systems.

Reference projects in 44 countries on all continents have made Kapsch TrafficCom a globally recognized ITS provider. As part of the Kapsch Group, an Austrian family-owned technology group founded in 1892, Kapsch TrafficCom is headquartered in Vienna, Austria, and has subsidiaries and branches in 33 countries. It has also been listed since 2007 on the Vienna Stock Exchange (KTCG) and earned revenues of EUR 456 million in the 2014/15 fiscal year with over 3,500 employees.

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