

Press release

Malaga City Hall awards Mobility Control Centre Management to Kapsch

Kapsch TrafficCom implements the EcoTrafIX™ platform with a commitment towards an integral, collaborative and analytical model as part of its Smart City strategy.

Vienna, December 5, 2017 - Kapsch TrafficCom, global supplier of Intelligent Transport Systems (ITS) technology, services and solutions, has been awarded the exploitation and management of the MOVIMA (Malaga Traffic Mobility Observatory) Traffic Regulation System at the Malaga Management Centre, as well as the exploitation and management of the MOVIMA access control system to the Historical City Centre. The integrated mobility management system, developed by the Council with Kapsch technology, forms part of the city's Smart City strategy and will help position Málaga at the forefront of urban mobility management.

With a total investment around 5.8 million Euros, the project includes the implementation of Kapsch EcoTrafIX software platform, which will allow, on the one hand, the integration of all the city's systems for urban mobility and, on the other hand, the real-time publication of data relating to the state of traffic. This will enable citizens and visitors to choose the best transport option for their urban journeys, promoting sustainable, safe and efficient multimode transport.

"We are proud that the City Hall of Malaga, one of the leading smart cities, has trusted us to improve urban mobility management", André Laux, COO, Kapsch TrafficCom. "This new contract represents an important step forward that evidences our capacity and solid position in the intelligent traffic management solutions sector for Smart Cities".

An integrated system for urban traffic management

Kapsch will manage the operations and maintenance of the Malaga Control Centre through the integration of all the hardware and information systems in a single Integrated Mobility Operations Centre. This will improve the communications and collaboration between all the systems and agents involved in traffic management. This new focus will reduce the costs stemming from traffic congestion and optimise resource use via more efficient planning, thus helping Malaga raise its game as a Smart City.

Another key benefit of the project, will be the capability to respond to any incident affecting urban roads and mobility, by way of the installation of an Events and Incidents Management module available within EcoTrafIX. Through this the council will be able to reduce response times in the case of events such as roadworks, bottlenecks or accidents, and to establish coordinated solutions and responses with the aim of providing citizens with more secure mobility.

Kapsch TrafficCom is a provider of intelligent transportation systems in the fields of tolling, traffic management, smart urban mobility, traffic safety and security, and connected vehicles. As a one-stop solutions provider, Kapsch TrafficCom offers end-to-end solutions covering the entire value creation chain of its customers, from components and design to the implementation and operation of systems. The mobility solutions supplied by Kapsch TrafficCom help make road traffic safer and more reliable, efficient, and comfortable in urban areas and on highways alike while helping to reduce pollution.

Kapsch TrafficCom is an internationally renowned provider of intelligent transportation systems thanks to the many projects it has brought to successful fruition in more than 50 countries around the globe. The family-owned company is headquartered in Vienna, Austria and in 2017 celebrated 125 years of successfully developing and implementing new technologies for the benefit of its customers. As part of the Kapsch Group, Kapsch TrafficCom has subsidiaries and branches in more than 30 countries. It has been listed in the Prime Market of the Vienna Stock Exchange since 2007 (ticker symbol: KTCG). Kapsch TrafficCom currently has more than 4,800 employees, and generated revenue of approximately EUR 648.5 million in fiscal year 2016/17.

For additional information: www.kapsch.net and www.kapschtraffic.com

Connect with us on Social Media: [Twitter](#) | [Linkedin](#)

Press contact:

Alf Netek

Chief Officer Marketing & Communications
Kapsch AG
Am Europlatz 2, 1120 Vienna, Austria
P +43 50 811 1700
alf.netek@kapsch.net

Alexandra Vieh

Head of Marketing and PR, Global
Kapsch TrafficCom AG
Am Europlatz 2, 1120 Vienna, Austria
P +43 50 811 1728
alexandra.vieh@kapsch.net

Investor contact:

Hans Lang

Investor Relations Officer
Kapsch TrafficCom AG
Am Europlatz 2, 1120 Vienna, Austria
P +43 50 811 1122
ir.kapschtraffic@kapsch.net

>>> www.kapsch.net