

Press release

Kapsch TrafficCom implements intelligent mobility management solution in Valladolid

The new system allows citizens to plan their journeys efficiently thanks to accessible recent information.

Vienna/Madrid, May 27, 2019 – The city of Valladolid (Spain) has taken the first steps towards becoming a smart city. Kapsch TrafficCom implemented an intelligent mobility solution, which allows different transportation agencies to easily integrate their data and thus offering citizens a single information point on schedules or incidents of various means of transport.

This projects' objective is to offer an integrated traffic control system including parking management and public transport. Citizens will receive reliable information about transport in their city from one single source on the municipal website. Additionally, travelers will find information on variable message panels that the town has installed for this purpose.

Based on Kapsch's EcoTrafiX™ software, the system allows users to plan their journeys more rationally and efficiently. The system analyses information and status of the different public transport means in order to propose effective routes and organize traffic in real time. The system optimizes the mobility conditions of collective transport, reduces traffic congestion in the city center, and thus guarantees that people have access to mobility in the best conditions.

For the Valladolid City Council's Mobility Department the solution works as a "system of systems", whose main functionalities include event and incident management, asset management, data analysis, report generation, as well as the availability of data on the municipal website.

This project is part of a strategy that the Valladolid City Council launched in 2015. Kapsch solutions for intelligent mobility are deployed all over Spain in cities such as Madrid, Malaga, Bilbao, Vitoria, Castellón, Donostia, La Coruña, Palencia and Huelva.

Kapsch TrafficCom is a provider of intelligent transportation systems in the fields of tolling, traffic management, smart urban mobility, traffic safety and security, and connected vehicles. As a one-stop solutions provider, Kapsch TrafficCom offers end-to-end solutions covering the entire value creation chain of its customers, from components and design to the implementation and operation of systems. The mobility solutions supplied by Kapsch TrafficCom help make road traffic safer and more reliable, efficient, and comfortable in urban areas and on highways alike while helping to reduce pollution.

Kapsch TrafficCom is an internationally renowned provider of intelligent transportation systems thanks to the many projects it has brought to successful fruition in more than 50 countries around the globe. As part of the Kapsch Group, Kapsch TrafficCom has subsidiaries and branches in more than 30 countries. It has been listed in the Prime Market of the Vienna Stock Exchange since 2007 (ticker symbol: KTCG). Kapsch TrafficCom currently has more than 5,200 employees, and generated revenue of approximately EUR 693,3 million in fiscal year 2017/18.

Press Contact:

Alf Netek

Chief Marketing Officer & Press Officer
Kapsch Aktiengesellschaft
Am Europlatz 2
1120 Vienna
Austria
T +43 50 811 1700
alf.netek@kapsch.net

Alexandra Vieh

Head of Marketing and PR, Global
Kapsch TrafficCom AG
Am Europlatz 2
1120 Vienna
Austria
T +43 50 811 1728
alexandra.vieh@kapsch.net

Investor Contact:

Hans Lang

Investor Relations Officer
Kapsch TrafficCom AG
Am Europlatz 2
1120 Vienna
Austria
T +43 50 811 1122
ir.kapschtraffic@kapsch.net

Further information: www.kapsch.net/ktc

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