

Press release

JB Kendrick appointed President of Kapsch TrafficCom North America.

McLean, VA (April 21, 2021) – Kapsch TrafficCom AG (Kapsch) has appointed JB Kendrick as President of its North America business unit as of April 19, 2021. Ms. Kendrick joined Kapsch in 2017 as Senior Vice President of Sales and Business Development, a role in which she was instrumental in growing the tolling, traffic management, and connected vehicle business for Kapsch TrafficCom North America.

"It is my pleasure to announce JB Kendrick as the new President Kapsch TrafficCom North America," says Georg Kapsch, Chief Executive Officer of Kapsch TrafficCom. "JB has a successful track record in growing business in North America. She is known for building strong client-centric teams through collaboration, effective internal and external communication, and advancing Kapsch employee engagement initiatives."

JB Kendrick succeeds Chris Murray, who is leaving Kapsch TrafficCom. In the last 10 years, he managed the successful transformation of the North America business into a leading provider of end-to-end tolling, traffic management and connected mobility systems. "I would like to thank Chris for all of his contributions to Kapsch. I wish him the very best."

JB Kendrick's appointment will help to deliver sustainable business performance and to support a successful next chapter for our company. She has built a successful 25 year career delivering back office and payment processing solutions with leadership roles in multiple functional areas including sales, operations, business development, marketing, and client relations. Prior to joining Kapsch, JB spent 13 years with Conduent (and formerly Xerox/ACS, Inc.) selling to and supporting emerging payment services for more than 30 US states as well as the federal government.

JB Kendrick has served on the Board of Directors for the Electronic Funds Transfer Association (EFTA) and has been actively engaged with the National Branded Prepaid Card Association (NBPCA), W.net, and The Women's Alliance (TWA). She currently serves on the Board of Trustees for Huntingdon College in Montgomery, Alabama and is a member of the "Women in Tolling" group of the International Bridge, Tunnel, and Turnpike Association (IBTTA) as well as several local philanthropic organizations. She will continue to be based in Atlanta, Georgia.

Kapsch TrafficCom is a globally renowned provider of transportation solutions for sustainable mobility. Innovative solutions in the application fields of tolling, tolling services, traffic management and demand management contribute to a healthy world without congestion.

Kapsch has brought projects to fruition in more than 50 countries around the globe. With one-stop solutions, the company covers the entire value chain of customers, from components to design and implementation to the operation of systems.

As part of the Kapsch Group and headquartered in Vienna, Kapsch TrafficCom has subsidiaries and branches in more than 30 countries. It has been listed in the Prime Market segment of the Vienna Stock Exchange since 2007 (ticker symbol: KTCG). In its 2019/20 financial year, around 5,100 employees generated revenues of EUR 731.2 million.



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