

Press release

Kapsch BusinessCom: Julia Reith named new Sales Director SME segment

Vienna, July 27th, 2017 – Julia Reith (30) has assumed responsibility for the Commercials unit of Kapsch BusinessCom AG as Sales Director. Since the spring of 2017, the new Sales unit has been focusing on providing support to small- to medium-sized enterprises (SME) across Austria.

Originally from Tyrol, Julia Reith graduated from the University of Vienna with a Masters of Science degree in Executive Management in 2012. She began her career in the IT sector back in 2009 at Omega HandelsgesmbH as key account and product manager. Most recently, Julia Reith was business development manager large accounts and team leader of hunters for Germany, Austria, Switzerland at Lexmark HandelsgesmbH before deciding to make the move to Kapsch.

“What I especially enjoy about my new position at Kapsch is the opportunity for me and my team to support companies in increasing their productivity and optimizing their processes through digitization. We do this by pairing ICT solutions from leading technology suppliers with the related Kapsch services,” she explains with enthusiasm. After Claudia Adam-Tyl, who has been in charge of the Financial Services segment for nearly three years, Julia Reith is the second woman to take on a management position in sales at Kapsch BusinessCom.



Picture: Julia Reith, Sales Director SME segment at Kapsch BusinessCom
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Kapsch BusinessCom, a Kapsch Group company, supports companies in taking their business performance to the next level and developing new business models. As a leading partner in digitalization, the company operates as a consultant, system supplier, and service provider. Kapsch BusinessCom is the ideal partner for keeping abreast of rapidly evolving digital technologies thanks to its widespread expertise in handling large quantities of data and matters of security, in addition to the valuable experience gained from successful implementation of a variety of use cases across numerous industries. The company's comprehensive portfolio in Austria and the CEE countries includes technology solutions for intelligent and – most importantly – secure ICT infrastructure along with smart building technology, media and security technology, and outsourcing services. Kapsch pursues a strategy of manufacturer independence, cooperates with leading global providers such as HP, Cisco, and Microsoft, and participates in a wide network of research partners and industry-specific solution providers ranging from startups to major corporations.

Kapsch BusinessCom services more than 17,000 customers both locally and globally, including Allianz, Erste Bank, ÖBB, OMV, ORF, and Vodafone. In fiscal year 2016/17, Kapsch BusinessCom generated revenue of approximately EUR 320 million with its 1,200 employees. As a family-owned company headquartered in Vienna, Austria, in 2017, Kapsch celebrates 125 years of successfully developing and implementing new technologies for the benefit of its customers.

For additional information www.kapsch.net and www.kapschbusiness.com

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